

April 12, 2000

TO: Members of the MAG Population Technical Advisory Committee

FROM: George Pettit, Gilbert, Chairman

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA

Thursday, April 20, 2000 - 10:00 a.m.
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above. The majority of the meeting will be devoted to the latest information on Census 2000.

Please park in the garage under the Compass Bank Building. Bring your ticket to the meeting, parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership, or 11 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. If you have any questions or need additional information, please contact Harry Wolfe at (602) 254-6300.

TENTATIVE AGENDA

	<u>COMMITTEE ACTION REQUESTED</u>
1. <u>Call to Order</u>	
2. <u>Call to the Audience</u>	2. For information.
Persons wishing to address the MAG POPTAC will be provided an opportunity to comment.	
3. <u>Approval of Minutes of March 16, 2000</u>	3. Review and approve meeting minutes of March 16, 2000.

4. Initial Response Rates for Census 2000

During March, census questionnaires were delivered or mailed to households and special places in Maricopa County and throughout the nation. From March 27, 2000 through April 11, 2000 the Census Bureau posted and updated daily "Initial Response Rates" on their website.

Initial Response Rate refers to the percentage of questionnaires filled out and returned to the Census Bureau, prior to Bureau efforts to contact households that did not respond to the questionnaire. The Census Bureau has published a target Initial Response Rate for each member agency that is calculated by adding 5% to the Initial Response Rate from the 1990 Census. The Initial Response Rates for MAG member agencies for April 11, 2000 is attached along with a map that shows Initial Response Rates by Census Tract. Please see Attachment OneA and Attachment OneB.

5. Non-Response Follow-Up

Beginning April 27, 2000 the Census Bureau will initiate "Nonresponse Follow-Up" operations. Census enumerators will be calling and visiting households that did not return their census questionnaire. A representative from the Census Bureau will discuss the major elements of the Non-Response Follow-Up program and what MAG member agencies can do to facilitate the process. Please see Attachment Two.

6. Publicity for Census 2000

Kelly Taft will provide a report of the April 20, 2000 Census 2000 Media Outreach meeting as well as an update of publicity efforts for the Census. She will discuss efforts to publicize both the need for Census data and the benefits of sending in Census questionnaires. In addition responses to concerns over to Census Long Form Questionnaire will be discussed. Please see Attachment Three.

4. For information and discussion.

5. For information and discussion.

6. For information, discussion and possible action.

7. Recruiting Effort for Census 2000

The Local Census Offices in the region are continuing their efforts to recruit census enumerators. With the start of the Nonresponse Follow-Up operation at the end of this month, it is crucial that an adequate number of enumerators are hired. A representative from the Census Bureau will provide a status report on the recruiting effort.

8. Address Update Programs

Of the 16 MAG member agencies in the Mailout/Mailback, area 13 have filed appeals. In addition 12 member agencies have provided updated information for the new construction program. A status report will be provided on the results of the Appeals process and the new construction program. Please see Attachment Four.

9. Statistical Areas Program

The Denver Regional Office of the Bureau of the Census has indicated that maps for the Census 2000 Participant Statistical Areas Program for Census 2000 would be mailed out this week. These maps will identify Census Tract and Block Group changes that have been proposed by member agencies and accepted by the Census Bureau. From the date of receipt, Maricopa County has 30 days to verify maps and return them to the Census Bureau. The county will be working with other member agencies to review and verify the census geography. A status report will be presented.

10. Building Completion Status Report

Residential building completions for the quarter ending March 31, 2000 are due on May 1, 2000. Please make every effort to forward these completions, as well as any outstanding completions from previous quarters, as soon as possible. These permit completions will be used

7. For information and discussion.

8. For information and discussion.

9. For information and discussion.

10. For information and discussion.

to estimate July 1, 2000 Maricopa County Population Updates by the Arizona Department of Economic Security. Please see Attachment Five.

11. Use of Maricopa County Assessor's Office Residential Completion Data

At the March meeting of the MAG POPTAC Ad Hoc Subcommittee, support was expressed for MAG sponsoring a forum with members of the POPTAC and the Building Permit contact people who work with the Assessor's Office. The purpose of the forum would be to reinforce the importance of supplying accurate data and to discuss ways to enhance the process. MAG staff will provide a status report.

12. Water Service Area Resident Population Updates for July 1, 1999

Each year MAG prepares on behalf of the Arizona Department of Water Resources (ADWR) Water Service Area Resident Population Updates. In April 1999, the Regional Council approved the 1999 Unified Planning Work Program which included the preparation of July 1, 1999 Water Service Area Resident Population Updates. In cooperation with ADWR, MAG staff has prepared the 1999 Updates using a method that is consistent with the method used to prepare the July 1, 1999 Municipality Resident Population Updates adopted by MAG. These Updates are used by ADWR to monitor compliance with municipal per capita water use targets. The draft updates have been reviewed by water service providers. The MAG POPTAC will be requested to recommend approval of these Updates. Please see Attachment SixA and SixB.

13. Date of Next Meeting

The next meeting of the MAG POPTAC will be held on Thursday, May 18, 2000.

11. For information and discussion.

12. For information, discussion recommendation to approve the July 1, 1999 Water Service Area Updates.

13. For information and discussion.